

LISH
creative

2021



life is

collection



**ENJOY LIFE.
EAT CAKE.**

BE KIND
EAT CAKE
HAVE FUN



YOU
GO
GIRL

Field Office
JOURNAL

LIFE'S TOO SHORT TO
SAY NO TO CAKE.

CHOCOLATE
birthday cake

The image features a collection of decorative letters from A to Z, each meticulously crafted from cake. The letters are covered in white frosting, accented with vibrant pink macarons and fresh raspberries. They are arranged on a clean white background, with some letters appearing in a larger, central arrangement and others scattered around. A white rectangular box with a pink drop shadow is positioned over the top center, containing the main text. To the right, a large pink rectangular area contains the phrase 'CAKE IT TIL YOU MAKE IT' written in the same decorative letter style.

CREATE IN CAKE WITH A-Z LETTERS.

CAKE IT
TIL YOU
MAKE IT



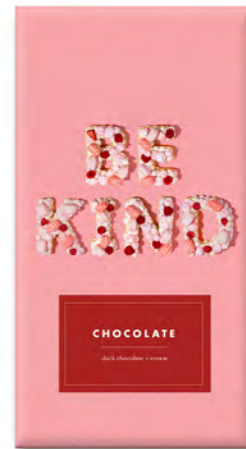




**YOU WANT A
PIECE OF ME?**







HEY THERE

Hey I'm Alisha, but my friends call me LISH!

I started using social media as a creative outlet back in 2014. Brands soon started to take notice of my clean and colorful aesthetic and began asking me if I could take photos for their social media accounts too.

I hustled every night and weekend to create content and build a client base. When I had to start turning away work because of my 9-5, I ditched the day job and pursued LISH creative full-time. In the 5+ years since starting my business, I've had the chance to produce content for some of the world's most distinguished brands.

Now, I want to make my colorful artwork more accessible for all. As you look through these pages, I hope you feel joy, inspiration, and the need to take a tropical vacation.

The The Life is Sweet collection was inspired by my personal struggle with food allergies. Since I can't eat gluten or dairy, I find joy in photographing it!

Cheers!

Alisha



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