



LISH
creative



**BRAND
BOOK**

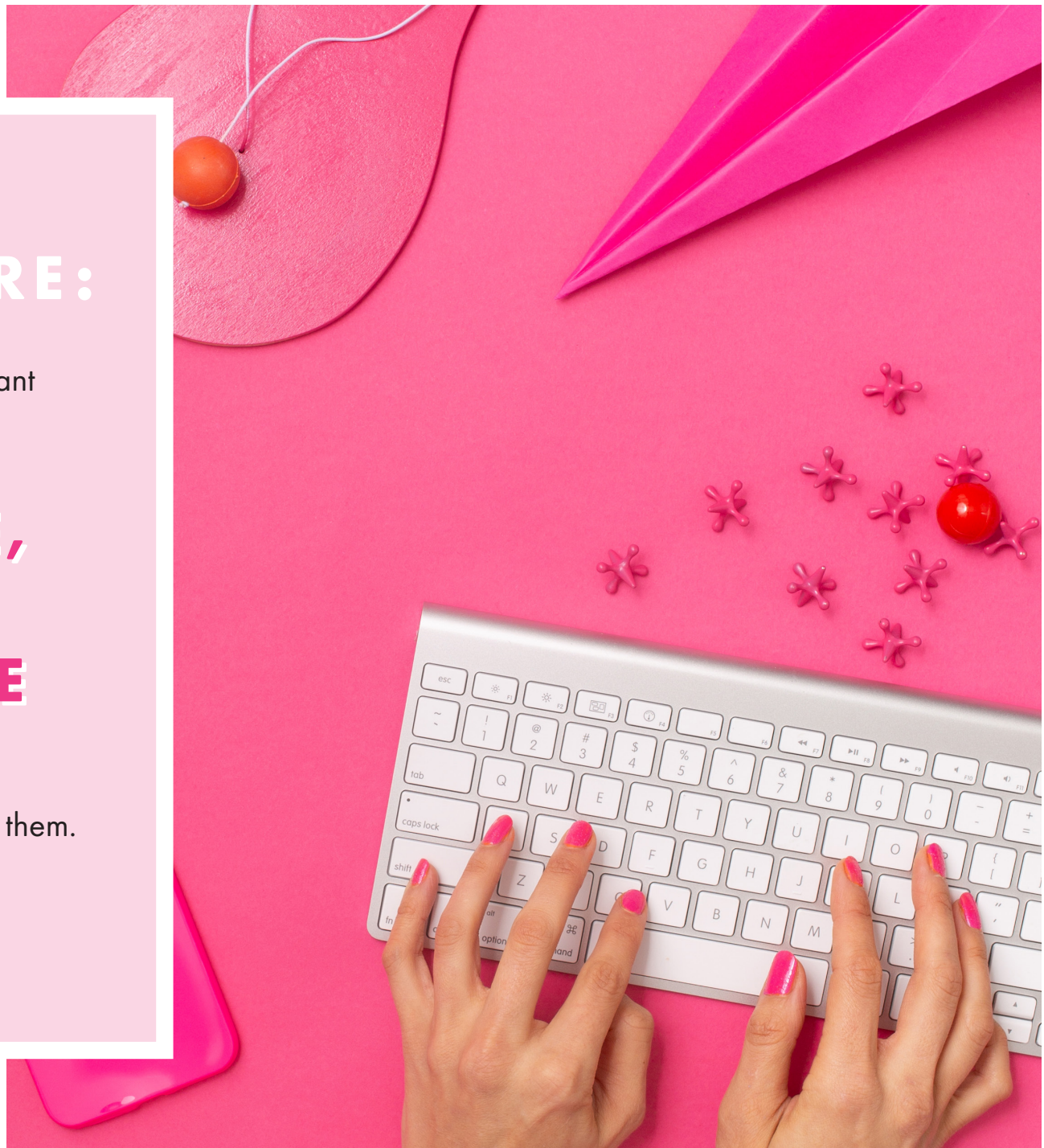
2021

WHO WE ARE:

a creative agency for vibrant

**BEAUTY,
LIFESTYLE,
FOOD &
BEVERAGE
BRANDS**

& the agencies that represent them.





OUR MISSION:

we aim to

INSPIRE JOY

**CHAMPION
CREATIVITY**

&

**EMPOWER
ALL WOMEN**

in everything that we do.



OUR GOAL:

for the past 5 years we've captured product photography for some of the **largest brands in the world.**

**NOW,
WE WANT A
ROLE IN
MAKING
THEM.**





MEET ALISHA



Hey I'm Alisha, but my friends call me LISH!

I started using social media as a creative outlet back in 2014. Brands soon started to take notice of my clean and colorful aesthetic and began asking me if I could take photos for their social media accounts too.

I hustled every night and weekend to create content and build a client base. When I had to start turning away work because of my 9-5, I ditched the day job and pursued LISH creative full-time. In the 5+ years since starting my business, I've had the chance to produce content for some of the world's most distinguished brands.

Now, I want to make my colorful artwork more accessible for all. As you look through these pages, I hope you feel joy, inspiration, and the need to take a tropical vacation.

Cheers!

Alisha

FEATURED BY:



AdAge

Forbes

BuzzFeed



Women'sHealth

THE
HUFFINGTON
POST

domino
Mashable



THINGS WE LOVE:

CLEAN & COLORFUL COMPOSITIONS





THINGS
WE LOVE:
DREAMY DESTINATIONS

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# THINGS WE LOVE:

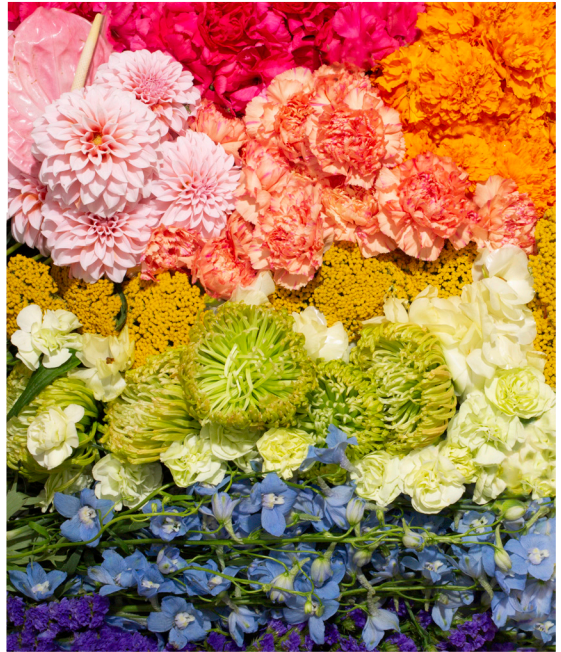
STUNNING SWEETS





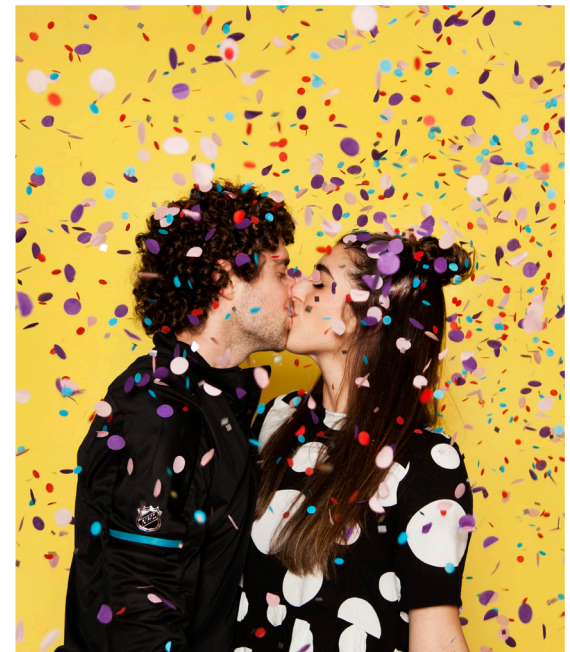


THINGS  
WE LOVE:  
FANTASTIC FLORALS





THINGS  
WE LOVE:  
PRETTY PARTIES





# ADDED VALUE:

all licensed collections will be  
**professionally styled and edited**  
by the team at

# LISH creative

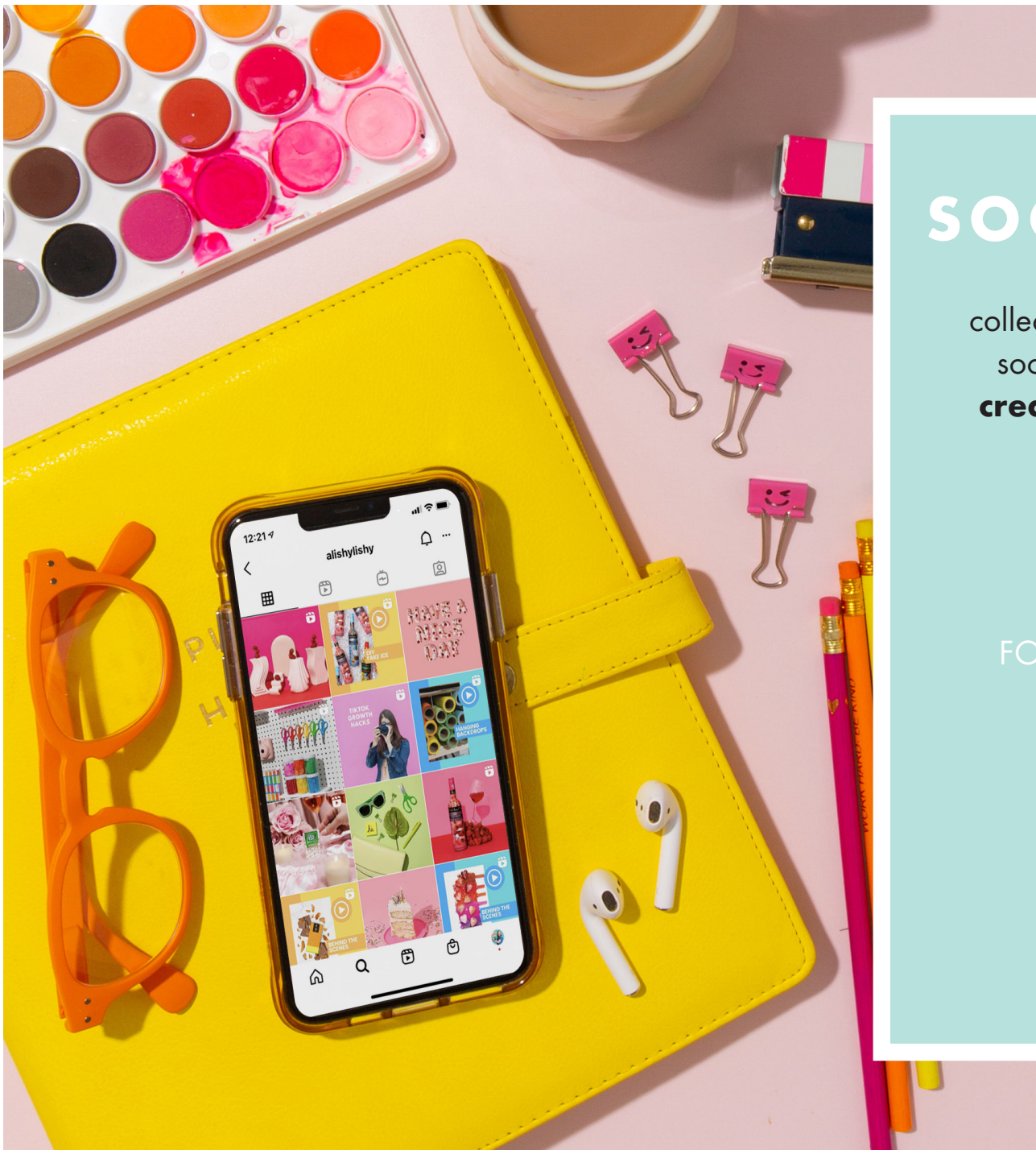




# PRODUCT PHOTOGRAPHY & STYLING WORK







# SOCIAL PROOF:

collections will be displayed across social media to an audience of **creative, millennial women.**



**63K**

FOLLOWERS



**327K**

FOLLOWERS



**2M**

MONTHLY VIEWS





## COLLABS & CLIENTS:

DUNKIN'



benefit  
SAN FRANCISCO



DELTA



*allbirds*

Nestlé

method. Seagram's



OLLY

nick™





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